

BRADLEY MOLEND

web: www.strucdiv.com | email: bradleymolenda@gmail.com | Phone: 773-983-3988

OBJECTIVE To secure an interactive design role in a progressive, professional organization where I can help produce cutting-edge ideas, compelling user experiences and strong client partnerships.

PROFILE Interactive Creative with 12 years of broadcast, print and interactive experience, a BA degree in Visual Communications, and 3 years as co-founder of a small start-up.

- Advanced in interactive design, information architecture, illustration, art direction & motion design
- Proven ability to build and maintain profitable client and vendor relationships
- Adept at leading teams and working with all levels of organization management

EXPERIENCE Motiva79, San Diego, CA 2008 to Present

Partner / Interactive Creative Director

- Ensure project profitability and directly manage budgets, timelines, vendors & clients expectations
- Produce integrated, multi-platform consumer and B-to-B campaigns for clients
- DIY SaaS tool for small businesses to help with online marketing
- Concept and create sales product demos to help clients acquire customers
- Lead strategic concept, creative design, Flash and After Effects animation

Inter@ctivate, San Diego, CA 2004 to 2008

Lead Interactive Designer

- Developed and executed results-producing campaigns for 15 clients
- Designed websites, online applications, corporate identity and motion graphics
- Initiated and led creation of motion graphics department to serve client needs
- Art directed 3 junior designers and coordinated work with team of 10-15 people

Innovativa Interactive Agency, Milwaukee, WI 1999 to 2002

Art Director / Project Manager

- Assisted growth of agency; gained 10 employees and \$1MM in billings in 3yrs
- Developed award-winning CD ROM Sales and Training applications
- Managed 5 clients, developing and implementing strategy, concept and design
- Managed 5 designers, Flash and web developers

EDUCATION B.A. Visual Communications/Information Architecture and Motion Graphics

The School of the Art Institute of Chicago, Chicago, IL - May 2004

A.A. Visual Communications and Web Master Certificate

Milwaukee Area Technical College, Milwaukee, WI - May 2001

SKILLS

- Art Direction
- Interactive Design
- Illustration
- Motion Design
- Mentor
- Photoshop
- Illustrator
- After Effects
- Premiere
- In Design
- Flash
- Dreamweaver
- Action Script
- HTML/CSS Programming
- Final Cut Pro Studio

CLIENT LIST Sure Payroll, Trade Monster, Chase, Hewlett Packard, Intuit, Irvine Company, Disney, Jenny Craig, California Avocado (CAC), Wells Fargo, Pure Financial, Sunkist, Verizon, Trump International, Case, New Holland, Aero79

REFERENCES Available upon request.